(19) World Intellectual Property Organization

International Bureau



(43) International Publication Date 10 February 2005 (10.02.2005)

(10) International Publication Number WO 2005/012437 A1

(51) International Patent Classification?: A61K 7/13

C09B 44/16.

(21) International Application Number:

PCT/EP2004/051481

(22) International Filing Date:

14 July 2004 (14.07.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 03102286.6

24 July 2003 (24.07.2003)

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

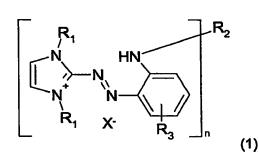
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM. ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- with amended claims

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: CATIONIC DIRECT DYES



(57) Abstract: The present invention relates to novel the cationic dyes of formula (1) wherein R₁ is an unsubstituted or substituted C1-C14 alkyl or an aryl radical; X is an anion; R3 is an unsubstituted or substituted $C_1\text{-}C_{14}$ alkyl, aryl radical, C₁-C₆ alkoxy, cyanid, nitro or halide; n is 1 or 2; and if n is 1, then R₂ is hydrogen, unsubstituted or substituted C₁-C₁₄ alkyl; or if n is 2, then R2 is an unsubstituted or substituted C1-C14 alkylen. Further, the present invention relates to compositions thereof, especially comprising other dyes, to processes for the preparation thereof and to the use thereof in the dyeing of organic material, such as keratin, wool, leather, silk, paper, cellulose or polyamides, and preferably human hair.